

IMPROVING URBAN WELLBEING



#recover #urbanwellnessyeg

www.urbanwellnessedmonton.com

AFFORDABLE HOUSING

Increase the supply and the spectrum of affordable housing by delivering grant funding programs, establishing innovative partnerships, facilitating development of City-owned land for affordable housing and policy development.*

POVERTY ELIMINATION

Partner with the community-based EndPoverty Edmonton to eliminate poverty in Edmonton within a generation. The City of Edmonton is accountable for implementing 18 of 35 EndPoverty Edmonton Road Map actions from 2015 to 2020.

RECOVER

Use social innovation to work with citizens on codesigning solutions and addressing complex challenges of urban wellness. This will generate a culture shift and ensure that citizens' input and ideas are incorporated in creating and maintaining the well-being of Edmontonians.

~~RIDE TRANSIT PROGRAM~~

~~Provide discounted monthly transit fares to make it easier for citizens to access jobs, education, health care, recreation, community resources and government services.~~

VISION ZERO

Invest in traffic safety infrastructure and education to eliminate serious injury collisions and fatalities to achieve Vision Zero, an internationally recognized goal for a transportation system with no fatalities or serious injuries involving road traffic.*



URBAN PLACES

BLATCHFORD

Build one of the world's largest sustainable communities which will be home to up to 30,000 Edmontonians living, working and learning in a sustainable community that uses 100 per cent renewable energy. The vision is that Blatchford will be carbon neutral, significantly reduce its ecological footprint, and empower residents to pursue a range of sustainable lifestyle choices.

EDMONTON EXHIBITION LANDS
AREA REDEVELOPMENT PLAN

Create a re
Exhibition
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Increase
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AMISKWACIWAŠKANIKAN

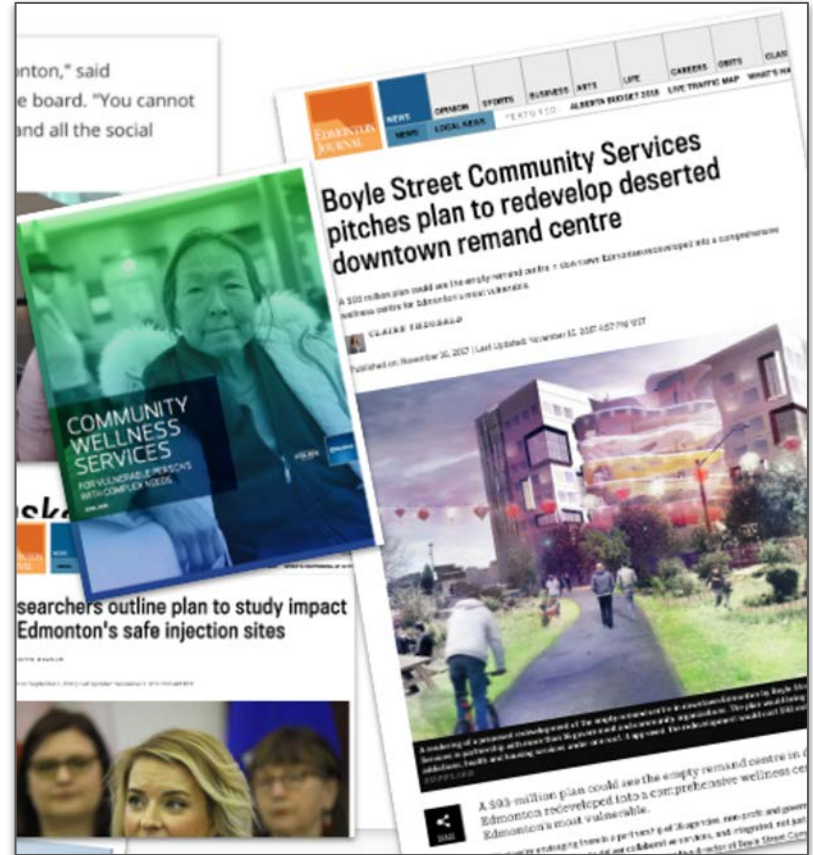
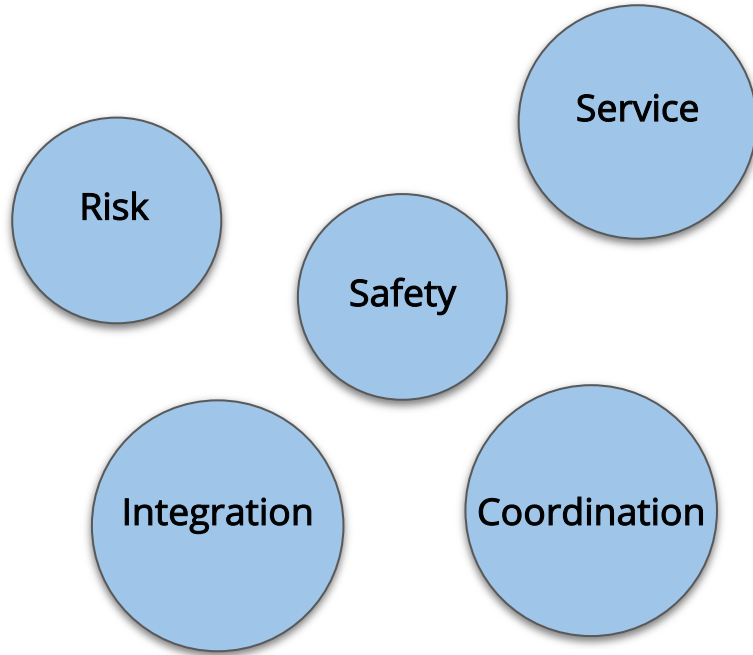
EDMONTON
CITY
PLAN

4. BIG CITY MOVE

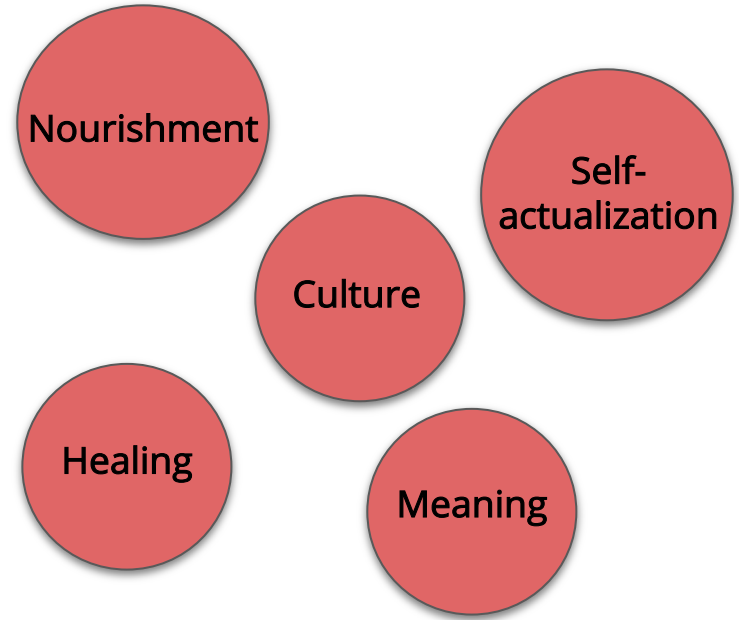
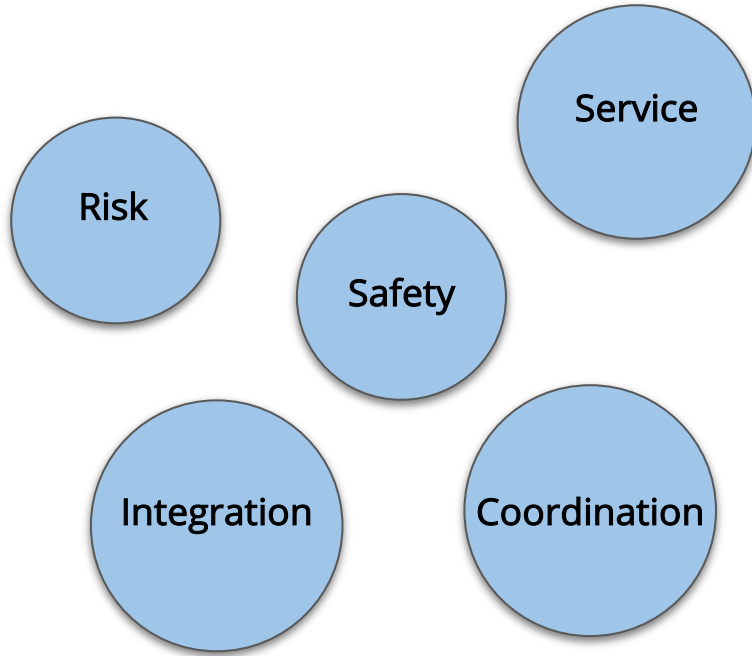
INCLUSIVE AND
COMPASSIONATE

V 1.0
CHARTER
BYLAW 20.000

where we started



where we've landed



A photograph of an elderly man with a grey beard, wearing a red beanie with white patterns and a dark brown hooded jacket. He is pushing a silver metal shopping cart with a white plastic bag inside. He is walking on a cracked asphalt parking lot at dusk. In the background, there are several parked cars, including a white pickup truck, and a commercial building with large windows that are lit up from within. The sky is a deep blue.

The Soulful City

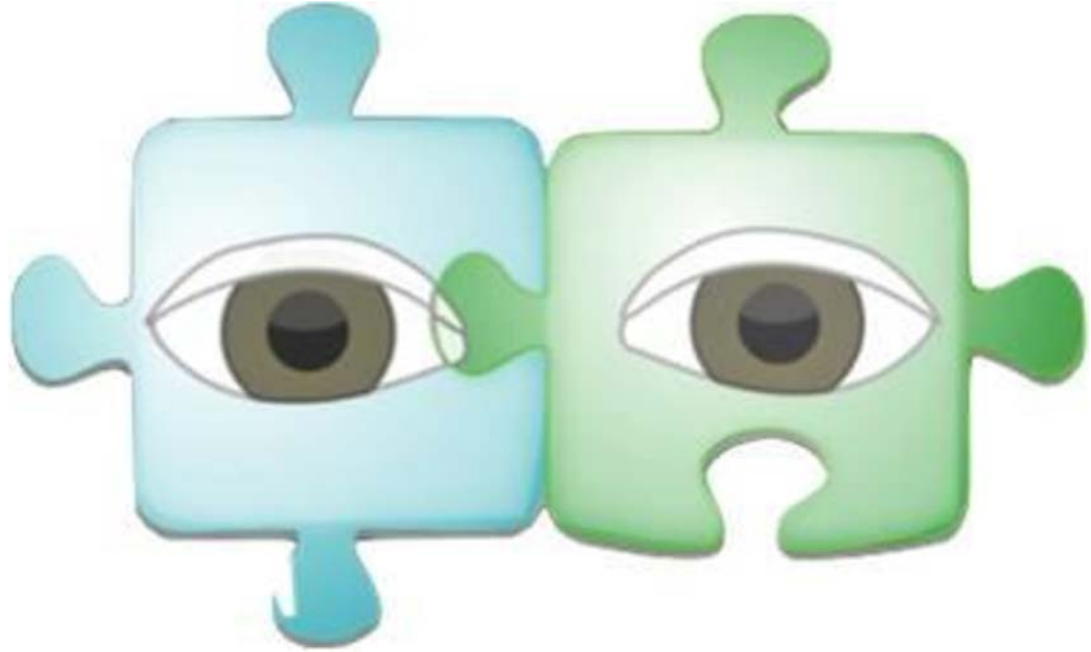
Stories of collective
well-being



THE OFFICE OF
Edmonton

RECOVER

- layers of place
- self-location
- ethical space making & taking
- two-eyed seeing



RECOVER researchers spent time with 59 souls on and off city streets



Brandon

Searching for a purpose



Renee

Living on her own terms



William

Drowning in shame

Designing with and for segments:

The Lonely Actors

People just on the cusp of action, navigating the loss of a former identity and weighed down by shame.



The Adventurers

People who choose to live life on their own terms, attracted to novelty and movement. Their values and services don't easily align.



The Contemplators

People questioning their own status quo and thinking about making a change, yet bogged down by perceived obligations, fear, baggage.



The Old Timers

People who have been around for years, and see inner city Edmonton streets as their home, intertwined with their identity.



The Precarious Optimists

People just leaving the peak of crisis, but one eviction or 'screw-up' away from a downward spiral. They are searching for a next milestone.



The Newbies

People new to downtown Edmonton, trying to build the right kind of alliances. These folks don't want to get entrenched, but easy access to substances doesn't help, nor does the idle time.

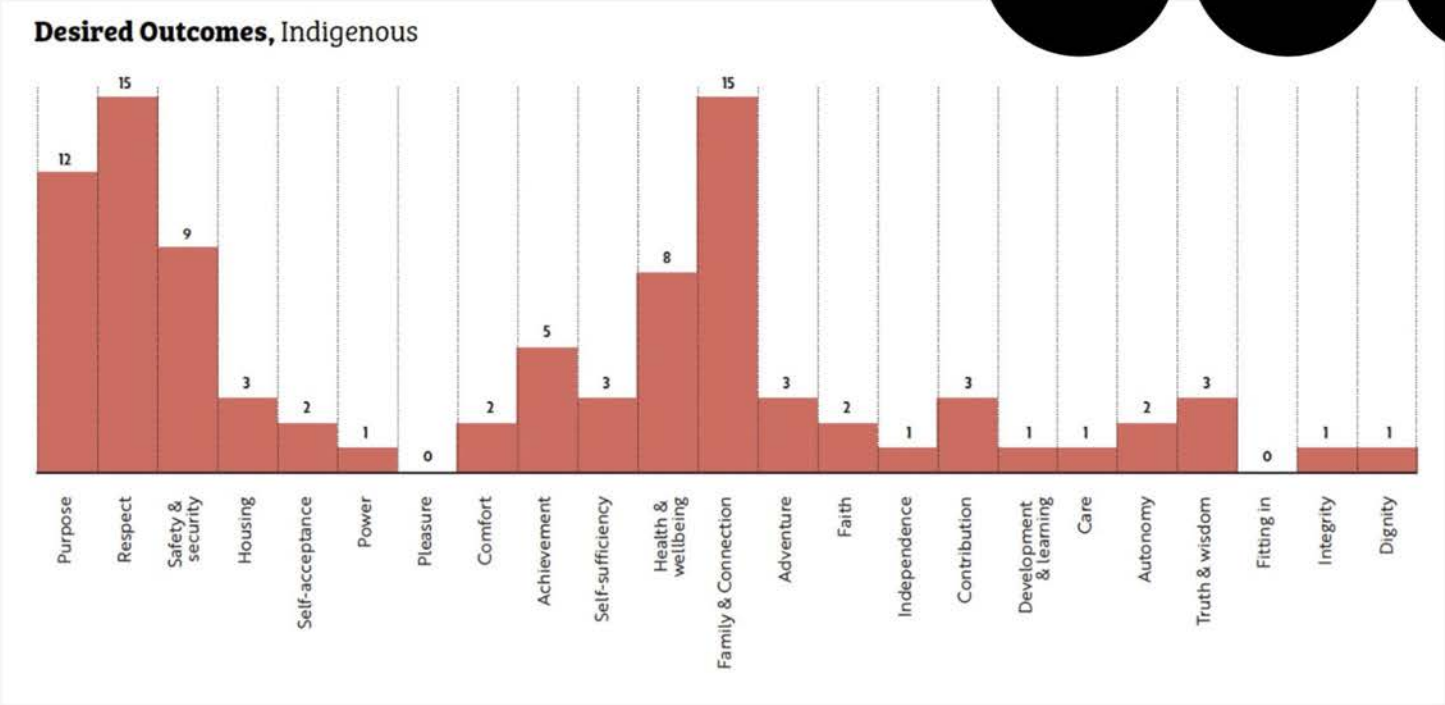


Desired outcomes, Indigenous

Purpose

Respect

Connection

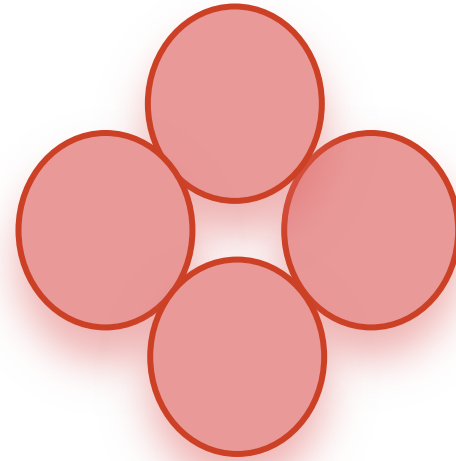
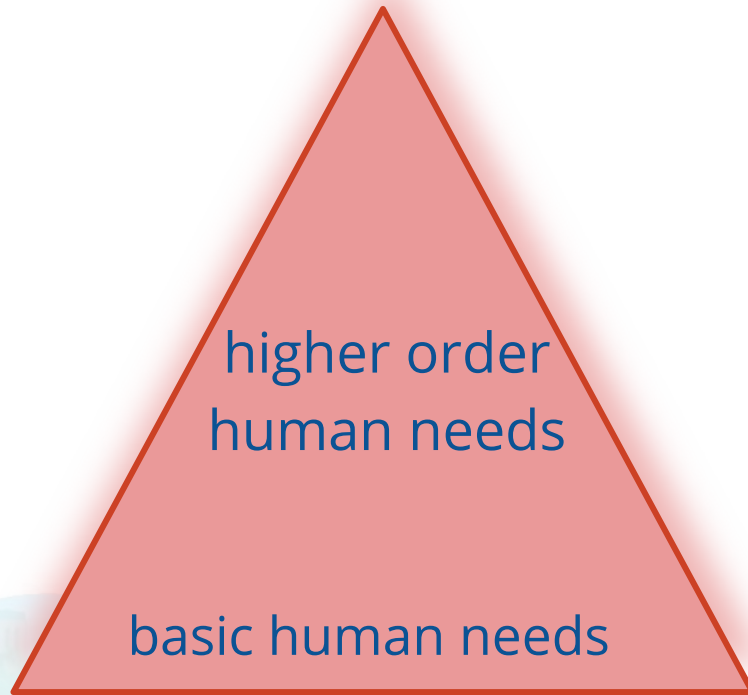


Wellness is relational.

It's about a connection within and beyond self.



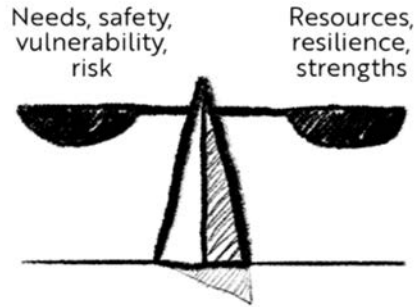
the elements of wellness are not hierarchical



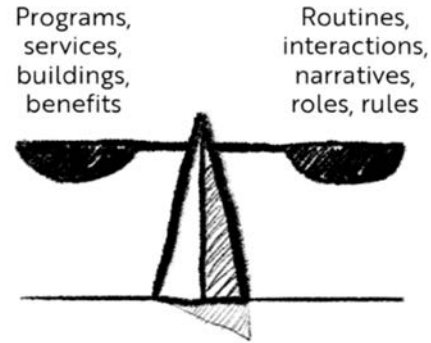
a tale of two shelters



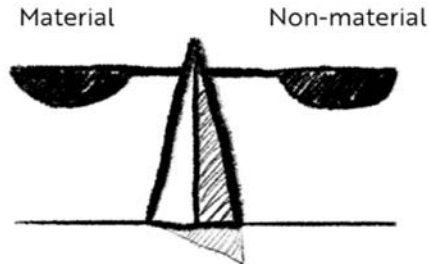
rebalancing the scales



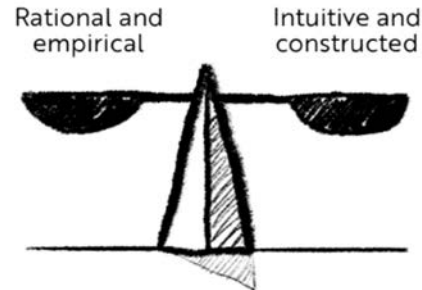
Language of ...



**Solutions
focused on ...**



**Problems
frames as ...**



**Knowledge
expressed as ...**



our original indicators

Social Capacity - connectedness, citizen engagement, diversity & inclusion

Economic Vitality - opportunity & affordability, business friendly

Safety and Security - personal & community safety

Physical & Mental Health - general & public health

Built & Natural Environments - neighbourhood design, accessibility of public space, natural assets

key shifts for RECOVER

FROM...

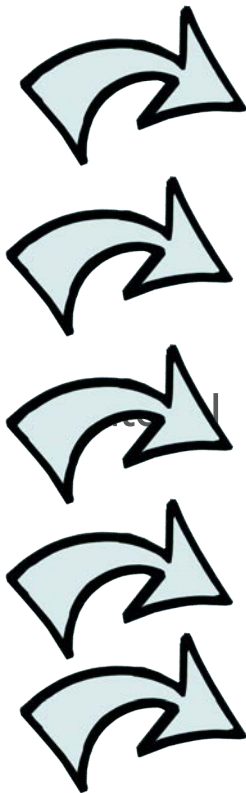
Individual & government responsibility for wellbeing

Broader community connected through **charitable acts**

Wellbeing as provision of needs

Wellbeing as managing **needs/deficits**

Wellbeing through **Settler** eyes



TO...

Whole community responsibility for wellbeing

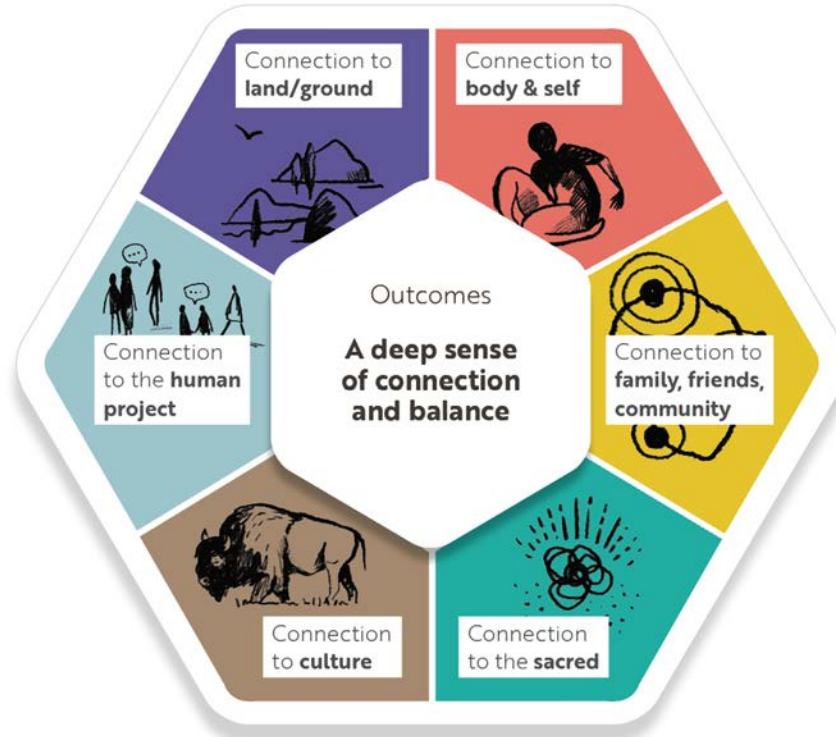
Connected through acts of **reciprocity** and **shared learning**

As connection to **non-material** needs (and access to material needs)

Wellbeing as building **capabilities**

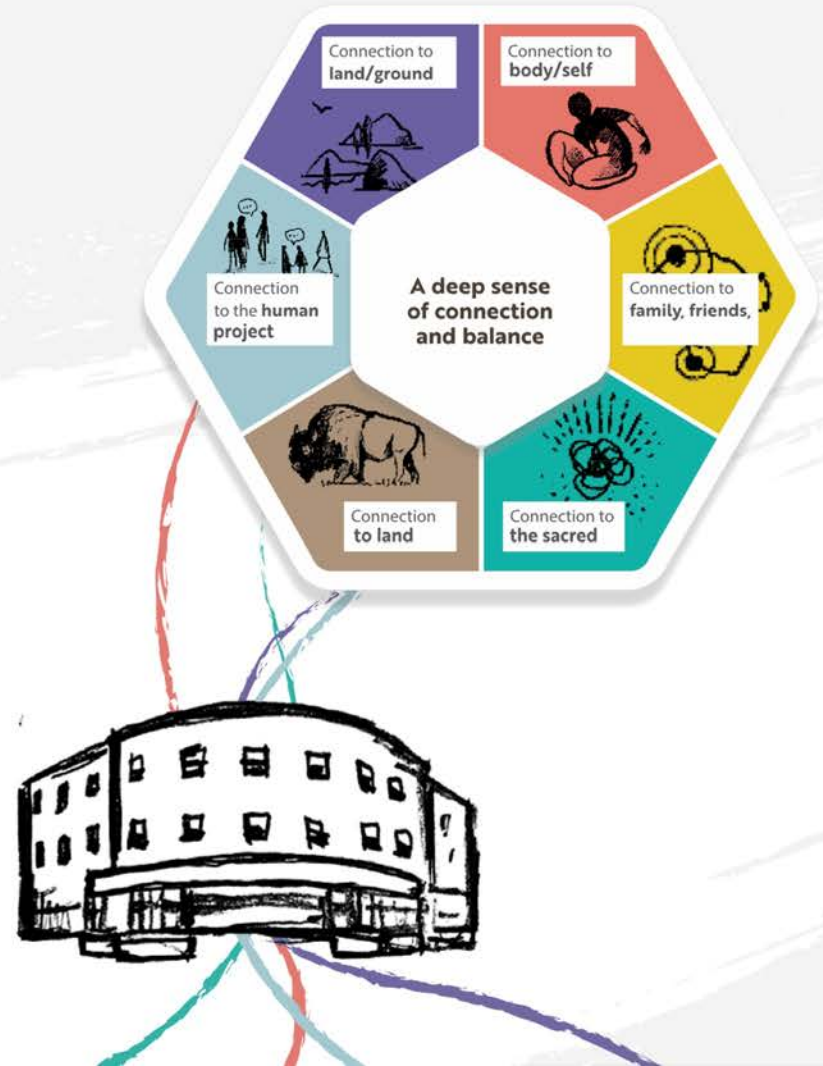
Creating space for **Indigenous** ways of knowing (along with non-Indigenous)

The Target Outcomes

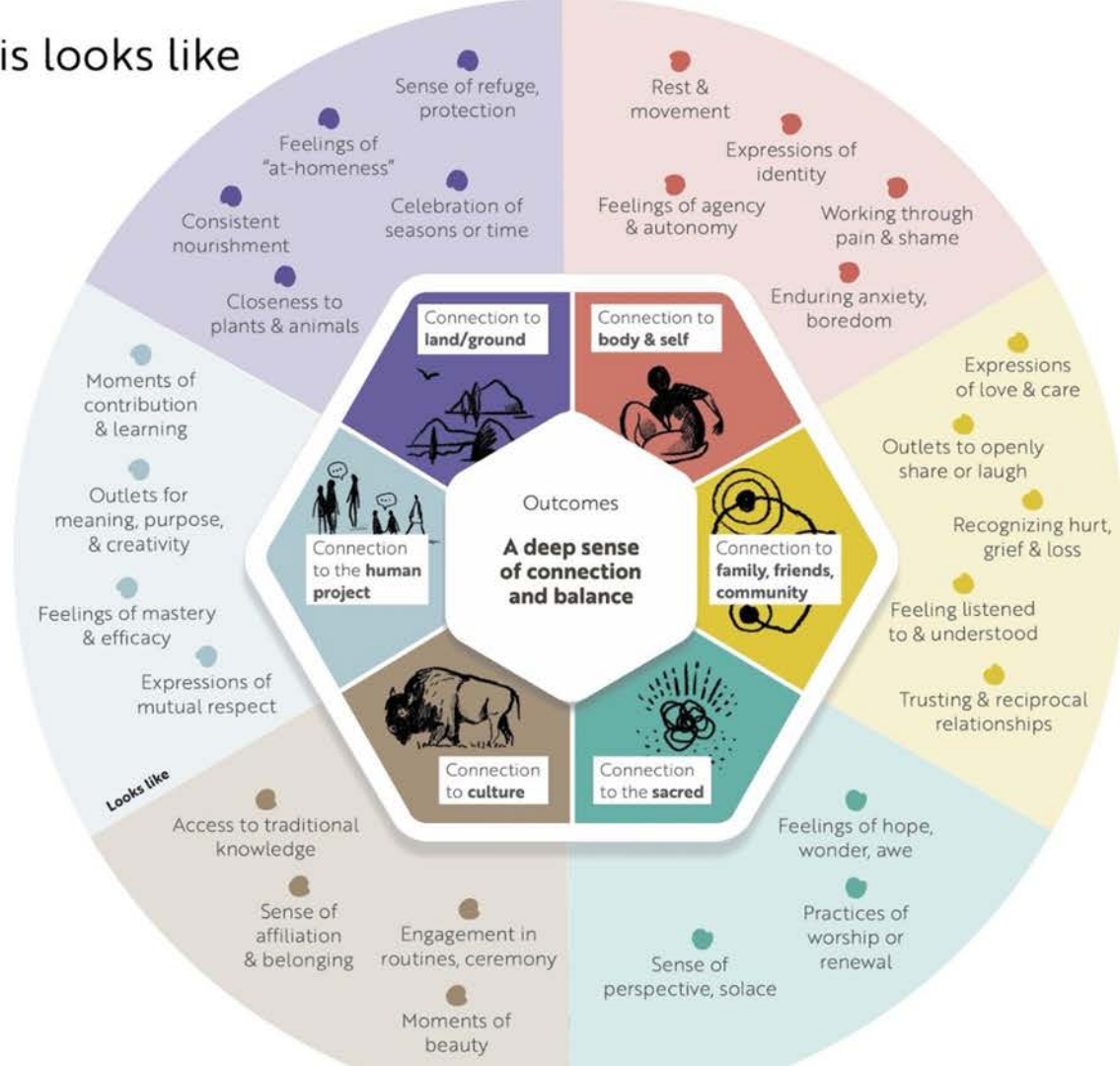


Before we get to
the outcomes we
need acknowledge
people's grief & loss

For example, housing is a means to a bigger end: connection to place, family, community, body.

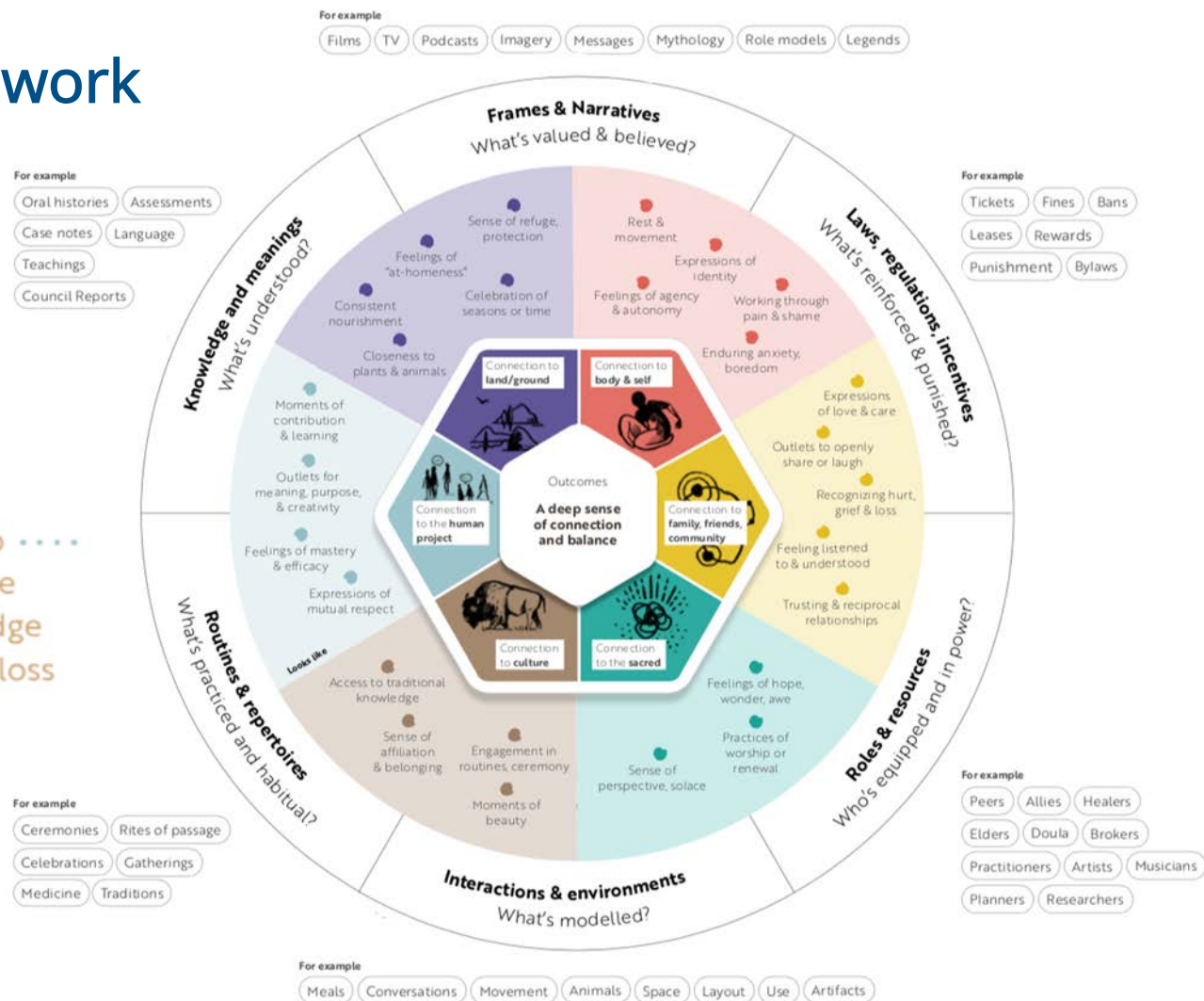


Examples of what this looks like



the framework

Before we get to the outcomes we need acknowledge people's grief & loss



prototyping - project welcome mat





prototyping - the gallery

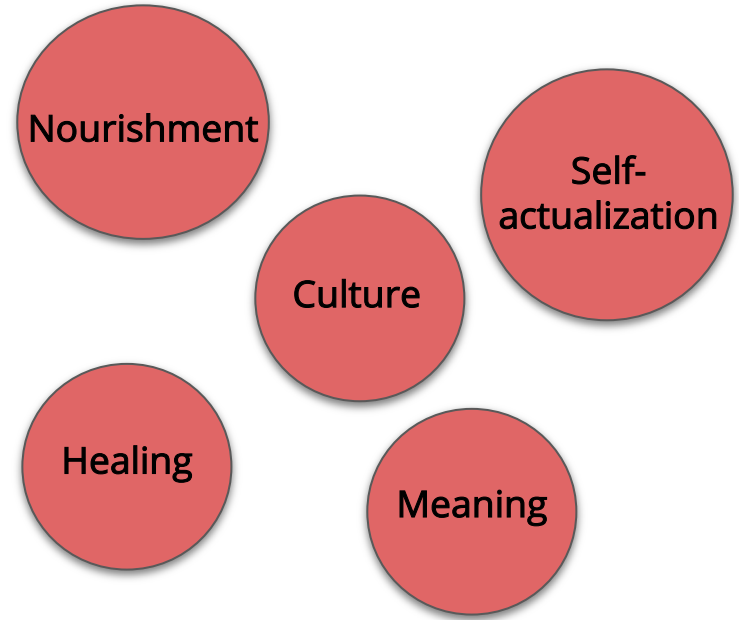
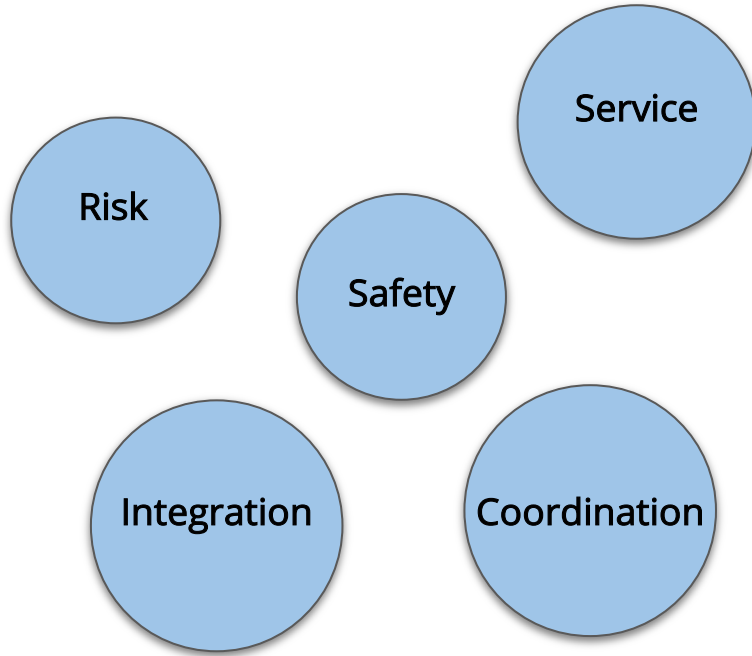


levers - roles & resources, frames & narratives

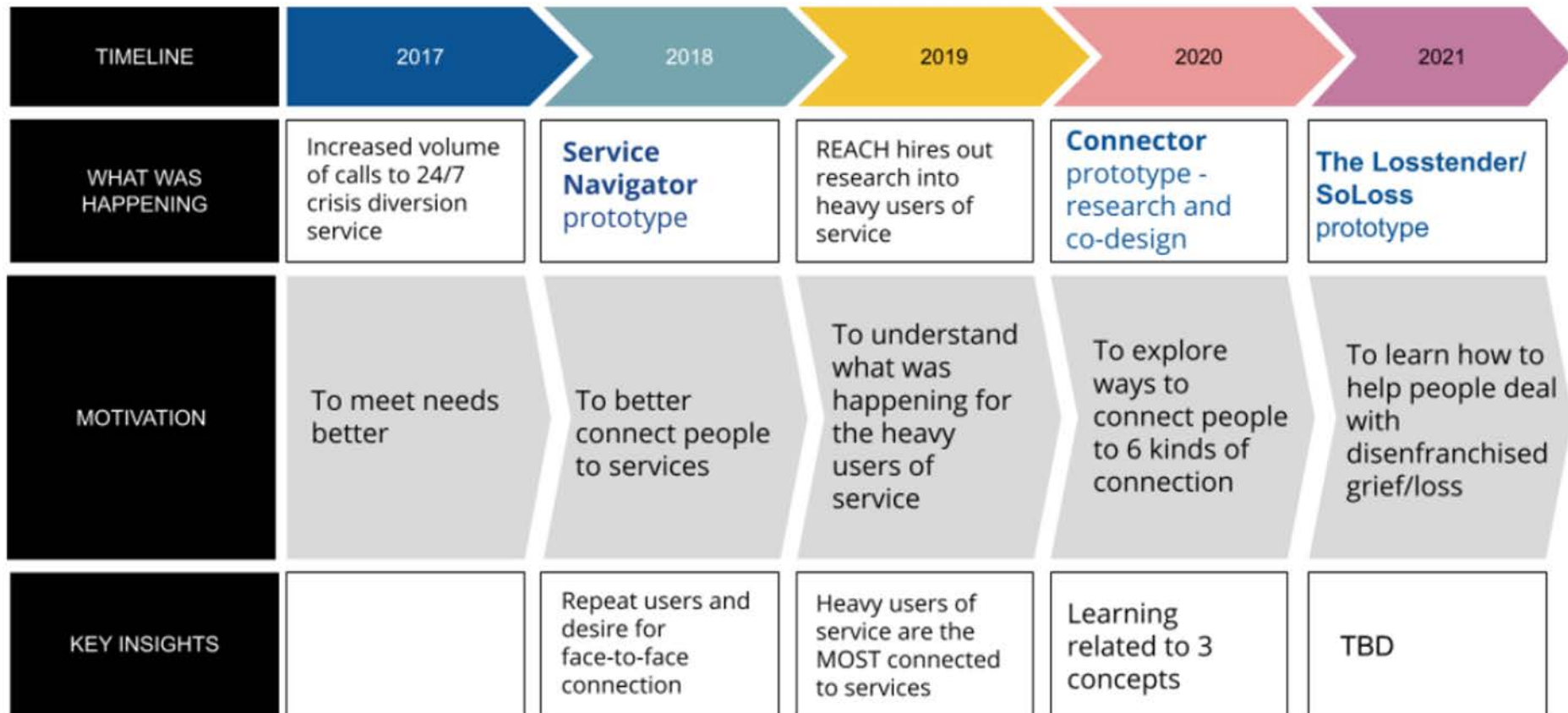
how to support more authentic connections



where we've landed



the journey of one prototype





Thank you

urbanwellnessedmonton.com
edmonton.ca/urbanwellness



