

# CityPlayer

Gamified Neighborhood Simulator

# CityPlayer - CitizenEngagement

## Using Serious Gaming to Engage, Educate & Connect

- Let communities play with their neighborhoods
- Discover what they care about
- Encourage sustainable choices
- Empower exchange of ideas

*What if anyone could freely download their digital neighborhood, play out different future scenarios and see the effects on environmental sustainability & livability? And what if they could tell you what they actually wanted, didn't want, and why? What if everyone in your community was doing this, exchanging ideas with each other?*

CityPlayer is a neighborhood simulator, powered by the science and research of the Next Generation Cities Institute of Concordia, and developed in partnership with partners such as ARTM, City of Montreal, HydroQuebec and others. Gathering bottom-up feedback from the people in our communities has never been so fun!

**CityPlayer**

*Helping Neighborhoods Be  
Sustainable & Livable for Everyone*

**Tools4Cities**



# Can CityPlayer help Environmental Health ?



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- *Empower citizens to self-report issues*
- *Visualize health effects of future developments*
- *Educate citizens about EH issues through play*

